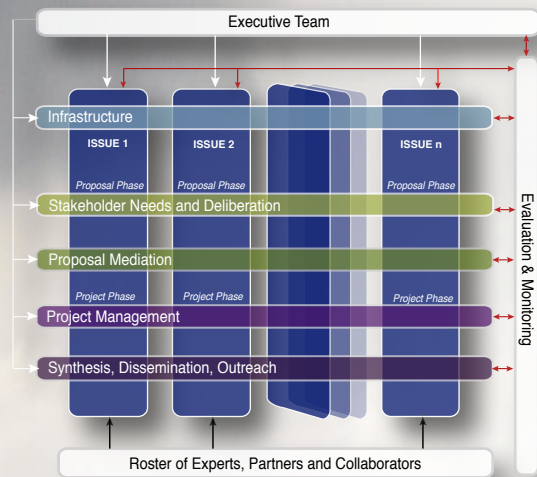


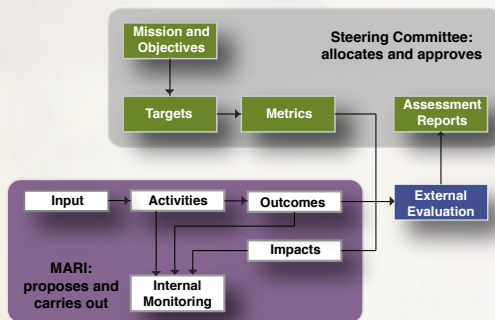
## Bringing Knowledge to Where it is Needed

Creating knowledge is just the first step; in order to affect real change, managing that knowledge effectively and efficiently is crucial. Proactive outreach is a key element of MARI's knowledge management process.



## Facilitating a Solution-Oriented Approach to Societal Problems

MARI provides several "horizontal" functions, which facilitate and support transdisciplinary projects addressing issues related to the impacts of climate change and sea level rise on (mainly) urban coasts.



## Assessing the Societal Benefits of MARI

The societal, environmental and economic costs of climate change and sea level rise are growing rapidly, and the research carried out by MARI implies many societal benefits. Importantly, MARI aims to be a source of new business opportunities and, in cooperation with the business world, help to generate jobs in the area of mitigation and adaptation.

<http://www.mari.odu.edu>

# MITIGATION & ADAPTATION RESEARCH INSTITUTE

MARI's **vision** is that of thriving coastal communities. In pursuit of this vision, MARI's **mission** is to engage in mitigation and adaptation research to provide the practice-relevant knowledge needed by coastal communities to handle the challenges, and utilize the opportunities, of climate change and sea level rise.

