



## A Compelling Argument for Knowledge Creation, Environmental Literacy, and Communal Participation Through Localized Digital Media

Kimberly Allen

*Observing interactions between Lynnhaven River Now and Virginia Beach residents to understand current information sharing and its effects on communal understanding of its environment.*



<https://www.lynnhavenrivernow.org/>

### Lynnhaven River Now

Offers community-based solutions to mitigate runoff & flooding issues.  
Heavily involved with legislation that promotes healthy water ways.  
Provide services to residents and businesses to become eco-friendly.

### Hampton Roads Virtual Community Center

A website for organizations to engage the community in scientific literacy.

Seeks to create a baseline knowledge between stakeholders so threat prioritization and risk assessment can be standardized.

Encourages communal involvement with their environment and participate in government decision-making.



<http://www.maricol.org/vcc/>

### Recommendations

Hampton Roads Virtual Community Center to maximize usability and desirability.

Lynnhaven River Now to culturally diversify its organization and outreach programs.

Persuasive arguments for Lynnhaven River Now to utilize the Hampton Roads Virtual Community Center.

*For more information on this guide, please contact:  
Kimberly Allen  
Kalle032@odu.edu*